



CROSSWAYS
CAMPING MINISTRIES



BECOME A BUSINESS PARTNER OF CROSSWAYS CAMPS

When your business makes a donation at any of our Sponsor levels, we will provide you with recognition in our online publications, which have the potential to reach over 90,000 people in participating congregations in Northeastern Wisconsin.

Whenever possible, we will provide a direct link to your website, and your business will be recognized at our annual Homecoming Event as a Sponsor and Business Partner.

Sponsor Levels

Gold Sponsor: \$2,000 and above

Silver Sponsor: \$1,000-\$1,999

Bronze Sponsor: \$500-999

BENEFITS OF CAMP

Everything we do at camp is fun! But our activities also give kids skills and resources to help them thrive.

- **Archery:** persistence, patience, learning from failure
- **Mission project:** generosity, goal setting, collaboration
- **Canoe trip:** teamwork, courage, trying new things
- **Field games:** physical activity, communication, sportsmanship
- **Low ropes:** frustration tolerance, problem solving, leadership
- **Arts and crafts:** creativity, sharing resources, initiative
- **Cabin life:** making friends, responsibility, adaptability
- **Bible study:** curiosity, faith, respect

OBJECTIVE

Summer camp has a reputation of being an experience just for wealthy families who send their kids to camp for an entire summer. We believe the benefits of camp should be available for everyone.

At Crossways, most of our experiences are one-week sessions, and we work with individuals, congregations, and businesses to make camp as affordable as possible. **Over 75% of our campers receive some level of scholarship support.** Help us make sure no one is ever turned away because of an inability to pay.

HOMECOMING EVENT

People are loyal to their camps, long after they grow up. We invite campers of all generations to return to camp to explore changes to the site and to experience the fun and community that make camp memories so enduring.

This event is free, which helps to attract and grow our community of alumni and donors.

Homecoming 2022 will be Saturday, October 8 at Waypost Camp near Hatley, WI.



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Bringing people together in Christ so that lives are changed and communities enhanced

Growing up in a digital, post-Covid world has unique challenges that prior generations didn't face. Kids have more friends online than in real life. Public discourse is more polarized than it has been in generations. A global pandemic has disrupted learning and social development. **Summer camp gives kids a chance to get away from the stresses of the world and to develop the skills and resources that will help them thrive.**

BELONG JUST AS YOU ARE



Kids want to do more than simply fit in. They want to know people care about them just as they are. We provide experiences that build community and celebrate authenticity. Campers learn how to accept themselves and others without judgement.

BUILD MEANINGFUL RELATIONSHIPS



Social media has made it appealing for people to choose quantity over quality of connection. The immersive experience of camp gives kids time to develop deep, meaningful friendships -- alleviating loneliness, depression, and anxiety.

DISCOVER AND DEEPEN YOUR FAITH



Most kids struggle to figure out how faith matters in their lives, so we give them a place to explore their Christianity and put it into practice. When kids know how to apply their faith to their day-to-day lives, they develop lasting confidence in their beliefs.



"Camp helps us practice being people in the way that we hope the world will be when we grow up.."

TOM ROSENBERG

American Camp Association, CEO



For more information, visit www.crosswayscamps.org or call: 920-882-0023, email: info@crosswayscamps.org



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